

**CITY OF OCONOMOWOC**  
**COMMON COUNCIL MEETING MINUTES**  
**January 15, 2008**

**Public Hearing:**

**7:30 PM** – The purpose of the hearing is to hear public comment regarding the creation of an ordinance to create a moratorium on issuing permits for changeable copy signs. The ordinance will direct the Architectural Commission to discontinue the acceptance and review of all applications for changeable copy reader board and digital reader board signs for a period of three months, with a potential 90 day extension. During the moratorium period, the Plan Commission will consider amendments to the zoning regulations concerning these types of signs.

The hearing opened at 7:34 PM. Gallo stated the Architectural Commission has noticed an increase in the number of requests for digital reader boards. These are electronic signs that display changeable messages. Recent approvals include McDonald's Restaurant, Our Savior's Lutheran Church, Waukesha State Bank and Olympia Resort. The issue is that technology is advancing more quickly than zoning law and our Chapter 17 does not include specific standards to regulate these types of signs. The purpose of the zoning ordinance is to protect the public health, safety and welfare; therefore we do not want to approve signs that create public nuisances by way of light intensity or to distract motorists. This ordinance creates a three month moratorium which would disallow the acceptance of digital reader board and changeable copy sign applications. During the moratorium period, staff will research what other communities do, review our standards and propose changes. No other comments were received. The hearing closed at 7:37 PM.

**Mayor Sullivan** called the regular Common Council meeting to order at 7:37 PM.

**Pledge of Allegiance** – Led by Chief Beguhn

**Roll Call:** Aldermen Miller, Schmitter, Morgan, Nold, Larsen, Antonneau, Cochrane and Hollatz

**Staff Present:** Mayor Sullivan, Gard, Kitsembel, Gallo, Duffy, Bednarski, Beguhn, Leidel, Lamp and Coenen

**Others present:** Atty. Chapman

**Minutes – December 18, 2007 and January 8, 2008:** Motion by Cochrane to approve the minutes from the December 18, 2007 and January 8, 2008 meetings as presented; second by Antonneau. Motion carried 8-0.

**Comments and suggestions from citizens:** Kurt Schrang, 117 South Street thanked and commended Council for their action at the January 8, 2008 Committee-of-the Whole meeting concerning how the City will address growth issues.

**Consent agenda:**

- A. Licenses
- B. Budget Amendment for Grants Received: October 1<sup>st</sup> – December 31<sup>st</sup>, 2007
- C. 2008 Joint Powers Agreement – County 9-1-1 Emergency System between the City of Oconomowoc and Waukesha County
- D. 2008 Town of Ashippun Ambulance Service Agreement

- E. 2008 Village of Lac La Belle Ambulance Service Agreement
- F. 2008 Village of Oconomowoc Lake Ambulance Service Agreement
- G. 2008 Town of Summit Ambulance Service Agreement
- H. 2008 Village of Lac La Belle Fire Protection Contract
- I. Final Release of Letter of Credit for Prairie Creek Boulevard
- J. Treasurer's Report

Motion by Hollatz to approve the Consent Agenda; second by Cochrane. Motion carried 8-0.

**Plan Commission:**

- A. **Consider/act on the Ordinance to create a moratorium on issuing permits for changeable copy and digital reader board signs for a period of three months – 1<sup>st</sup> Reading –**  
Antonneau reported that the City is requesting approval of an ordinance that would create a three month moratorium on digital reader boards and similar changeable copy signs while staff is in the process of reviewing standards. No applications will be reviewed during this period. Plan Commission unanimously recommends approval. Motion by Antonneau to give the ordinance its first reading; second; by Cochrane. Chapman read the ordinance into the record. Motion carried 8-0.

**Old Business:**

- A. **Consider/act on Ordinance for a Text Amendment to Section 17.935(1)(n) of the Municipal Code relating to Zoning and Planning Fees – 2<sup>nd</sup> Reading –** Motion by Antonneau to give the ordinance its second reading in title only; second by Cochrane. Chapman read the title into the record. Motion carried 8-0. Motion by Antonneau for the ordinance to become law; second by Cochrane. Motion carried 8-0.
- B. **Consider/act on the Planned Development Overlay Ordinance, Step 3 in the Planned Development process, for the "Commerce Centre Hospitality Campus", Tax Key Number OCOC 063.5999.002 and the General Development Plan – 2<sup>nd</sup> Reading –** Motion by Antonneau to give the ordinance its second reading in title only; second by Cochrane. Chapman read the title into the record. Motion carried 8-0. Motion by Antonneau for the ordinance to become law; second by Cochrane. Motion carried 8-0.

Motion by Miller to adjourn the Common Council meeting; second by Larsen. Motion carried 8-0. The meeting adjourned at 7:50 PM.

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Diane Coenen, City Clerk